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### ***Blood Services***

Every two seconds, someone in the United States needs blood. Thanks to generous blood donors, the Red Cross collects and distributes nearly half the nation's blood supply. Over the last year, we conducted 59 blood drives, attracting 2,377 donors, and collecting 2,534 units of blood.

### ***Community Services***

Programs addressing the needs of the Senior Community included presentations to area groups such as AARP, Camden Seniors, Ava Dorfman Senior Citizens Center, and South Rome Seniors. Nearly 500 individuals learned about senior safety, medication awareness, benefit entitlements and other available services such as food pantries, holiday assistance and Medicare issues. Over 400 individuals received blood pressure screenings.

Youth volunteers participated in various activities ranging from blood drives, Honor America Day's parade, Crop Walk, Thanksgiving Baskets and various fundraisers throughout the year.

### ***A Note About Volunteers***

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, 441 volunteers made the work of *YOUR* Rome Area Chapter possible.

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### **Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

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### **Officers and Board of Directors**

Sandra Latimer  
*Chair*

Deana Previte  
*First Vice Chair*

Joe De Fina  
*Second Vice Chair*

Joshua Rapke  
*Secretary*

Michele Salisbury  
*Treasurer*

Martha Engelbert  
*Ex-Officio*

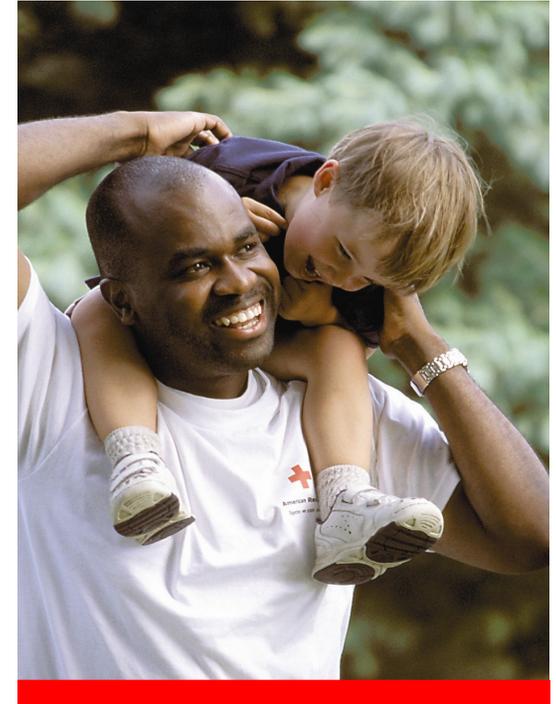
Mary Beth Brown  
Mary Ann Casadei  
Laurie Fusco

Col. Dewey Parker  
MSgt Laurie Stafford  
Richard Stapleton

Victor J. Fariello Jr., *Executive Director*

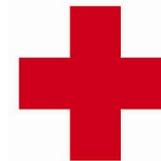
### **Serving the residents of**

Annsville, Ava, Blossvale, Camden, Floyd, Lee Center, McConnellsville, New London, North Bay, Rome, Sylvan Beach, Taberg, Vienna, Verona, Verona Beach, Westdale, and Westernville



## *Report to the Community*

*Fiscal Year 2009*  
*(July 1, 2008 – June 30, 2009)*



**American  
Red Cross**

**Rome Area Chapter**



## The Red Cross in Our Community

### *Disaster Relief and Community Disaster Education*

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 18 local disasters. We helped 70 affected individuals and families with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, the chapter works with their community partners to help the public anticipate, survive, prevent and recover from disasters. The Red Cross provides practical and helpful awareness and educational information that shows how to save lives, reduce injuries, and protect homes from disasters. The chapter presented disaster education presentations to more than 3,500 community residents.

### *Armed Forces Emergency Services*

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided emergency connections for 53 military families. The traditional military community has gone through significant changes over the past several years and with the downsizing of today's forces, a large portion of the mission has been transferred to the Guard and the Reserves. 1,300 local National Guard, Reserve, and family members received the "Get To Know Us Before You Need Us" and "Welcome Home" outreach presentations over the last 12 months providing each with vital information as to the services provided by the American Red Cross.

### *Thanksgiving Basket Program*

The Chapter conducts the Rome Red Cross Annual Thanksgiving Basket Program, started 28 years ago to ensure all members of the community have a reason to be thankful as they sit down to their holiday meal. 1,700 individuals received Thanksgiving dinner plus food for three additional days.

### *Health and Safety Services*

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 5 instructor trainers and 121 volunteer instructors provided 3,728 individuals the opportunity for training in courses offered by the Chapter and 150 local child care providers received training under a contract with the New York State Office of Children and Family Services.

## *\\Statement of Financial Position for the Year Ending June 30, 2009//*

### *Statement of Activities*

TOTAL CONTRIBUTIONS, REVENUES AND GAINS	<b>\$ 331,839</b>
<b>Expenses and Losses</b>	
Program Services	
Armed Forces Emergency Services	32,305
Disaster Services	109,413
Blood Services	11,555
Health Services	53,137
Community Services	20,066
International Services	3,261
<b>Total Program Services</b>	<b>229,737</b>
Membership and Fund Raising	36,168
Management and General	12,963
<b>TOTAL EXPENSES AND LOSSES:</b>	<b>\$ 278,868</b>